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PLATINUM PROPERTIES ANNOUNCES EAST VILLAGE RENTAL REDEVELOPMENT EAST LUXE IS 100% RENTED IN JUST 16 WEEKS

Date: 10 May. 2015 Source: Platinum Press

NEWS RELEASE

PLATINUM PROPERTIES ANNOUNCES EAST VILLAGE RENTAL REDEVELOPMENT EAST LUXE IS FULLY RENTED IN UNDER 16 WEEKS

New York (May 10, 2015) Platinum Properties, www.platinumpropertiesnyc.com, a New York-based full service brokerage firm has announced today that it has now rented 100% of The East Luxe, a 20-unit East Village boutique rental building at 31-33 Second Avenue, in just 16 weeks on the market.

To note: Platinum Properties rented 11 of the 17 originally available units directly and six via co-broking with outside agents. It took approximately three months—most of which were rented during the winter, a traditionally slow time-- to completely rent out the two and three-bedroom units and one month to rent out the four bedroom apartments.

"In the East Village/Bowery area there is a lack of new construction or rehab projects of this nature. Just having an elevator building with extremely high-end finishes in such a central location has made the building a stand out," says Khashy Eyn, CEO, Platinum Properties.

About Platinum Properties www.platinumpropertiesnyc.com Established in 2005, Platinum Properties is a New York City-based full service real estate brokerage firm with offices in New York, Miami, and Paris, France, which provide residential and commercial brokerage, property management and design services. Steadily growing with a staff of about street-savvy agents, Platinum Properties manages over \$350M+ of real estate.

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