



# Platinum Properties Announces East Luxe is Fully Rented

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*PLATINUM PROPERTIES ANNOUNCES EAST VILLAGE RENTAL REDEVELOPMENT EAST LUXE IS FULLY RENTED IN UNDER 16 WEEKS.*

**Platinum Properties**, [www.platinumpropertiesnyc.com](http://www.platinumpropertiesnyc.com), a New York-based full service brokerage firm has announced today that it has now rented 100% of The East Luxe, a 20-unit East Village boutique rental building at 31-33 Second Avenue, in just 16 weeks on the market.

To note: Platinum Properties rented 11 of the 17 originally available units directly and six via co-broking with outside agents. It took approximately three months—most of which were rented during the winter, a traditionally slow time-- to completely rent out the two and three-bedroom units and one month to rent out the four bedroom apartments. “In the East Village/Bowery area there is a lack of new construction or rehab projects of this nature. Just having an elevator building with extremely highend finishes in such a central location has made the building a stand out,” says [Khashy Eyn](#), CEO, Platinum Properties.

**About Platinum Properties** [www.platinumpropertiesnyc.com](http://www.platinumpropertiesnyc.com) Established in 2005, Platinum Properties is a New York City-based full service real estate brokerage firm with offices in New York, Miami, and Paris, France, which provides residential and commercial brokerage, property management and design services. Steadily growing with a staff of about 30 street-savvy agents, Platinum Properties manages over \$350M+ of real estate.