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Date: 23 Jun. 2015

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The planet's incredibly rich and super elite buy luxury homes for over half a billion kr in the world's greatest megacities; not to stay in them, but as pure investment objects and status symbols.

'Super Rich people need something to invest in, and real estate is one of the best places to invest your money, says Daniel Hedaya, President of Platinum Properties, one of New York's prestigious real estate agencies that conveys luxury properties for the economically elite. Hedaya tells of a client who owns five luxury homes in five different places on the globe, all of which are equipped with the same furniture, linens, and fitness equipment; clothes in closets, toothbrushes and coffee mugs. Each time the customer buys pants, he makes sure to buy enough for all his homes.

"It's one of the benefits of being rich," says Daniel Hedaya.

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