

# The **COOPERATOR**

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## **Development News**

Wall Street-based brokerage firm **Platinum Properties** has tapped leading lifestyle management and concierge firm, **Luxury Attaché**, to provide its high-end clientele with 24/7 dedicated access and convenience. New York residents who are looking for services beyond the typical rental or condominium concierge package can now take advantage of Luxury Attaché's virtually all-inclusive program, which is being offered at a special discount through Platinum.

"We are excited to offer the new Platinum Concierge program powered by Luxury Attaché, and provide our clients with access to a discernible level of luxury for a fraction of the usual cost," said **Khashy Eyn**, president and CEO of Platinum.

"These memberships are perfect for clients looking for premium tickets at

in-demand productions and sporting events or exclusive access to nightlife venues. We anticipate this will be a great fit for our overseas buyers and investors who we work with through our management program, many of which are truly in search of the best in New York living."

As part of this unique partnership, Luxury Attaché will offer their program to Platinum clients at a discounted rate of \$10,000 per resident for a one-year membership, 25% off the regular price. Clients will also be given access to a virtual concierge that will be available by phone and email Monday through Friday, with off-hour blackberry support available on an as needed basis.

For more information on Platinum or this new service, please call 212-825-0050 or visit

[www.platinumpropertiesnyc.com](http://www.platinumpropertiesnyc.com). ■