

## May 2012

## Platinum Prop. Announces $\$ 1 \mathrm{~K}$ Bonus <br> To Broker Who Sells TriBeCa Penthouse

Platinum Properties, a renowned real estate services firm based in New York City, announced that it will offer a $\$ 100,000$ impetus to the broker who is able to spearhead a successful closing at 200 Chambers Street's penthouse C/D (PH200). To fuel a deal, the firm, tapped as the exclusive sales team for TriBeCa's paragon of luxury living, will offer this generous incentive in addition to commission.
"We're shaking things up," said Khashy Eyn, CEO of Platinum Properties. "It's true that $\$ 100,000$ is a tidy bonus, but this pent-house-with world-class finishes, lavish size, dream location, and striking design-is more than worth it. PH200 is in a league of its own."

Masterfully designed by an Italian businessman with an appreciation for beauty and detail, the four-bedroom, four-and-a-half bathroom PH200 towers 30 floors above TriBeCa, one of the city's most coveted neighborhoods. The 4,700-square-foot posh home between Warren and West Streets boasts a stainless steel kitchen, limestone baths, custom closets, lighting and temperature controls, and sinks that feature their own water treatment system.
"No effort was spared in the design and preparation of PH 200 , and we're raising the bar with its sales endeavors as well," said Daniel Hedaya, president of Platinum Properties and the exclusive agent for the exquisite home.

