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PLATINUM PROPERTIES ANNOUNCES EAST VILLAGE RENTAL REDEVELOPMENT EAST LUXE IS 70% RENTED IN JUST 8 WEEKS

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NEWS RELEASE

PLATINUM PROPERTIES ANNOUNCES EAST VILLAGE RENTAL REDEVELOPMENT EAST LUXE IS 70% RENTED IN JUST 8 WEEKS

--Just Released 2 New 4-Bedroom Units for Rent With Another Coming to Market Mid-March--

--Announces Petco as Retail Tenant--

New York (March 2, 2015) Platinum Properties, www.platinumpropertiesnyc.com, a New York-based full service brokerage firm has announced today that it has now rented 70% of The East Luxe, a 20-unit East Village boutique rental building at 31-33 Second Avenue, in just 8 weeks on the market.

Two of three four-bedroom rental units were just released starting at \$6988 (this is net effective pricing after one free month) and the building will be offering a third four-bedroom unit onto the market in mid-March for April occupancy. Renters have the opportunity to select from 3 different 4-bedroom layouts; 2 out of 3 of the units have 14-ft. ceilings.

There is a notable lack of inventory in the area for units of this size. "There are currently no 4BR/2Bath units available in the heart of the East Village from East Houston to 14th and First Avenue and the Bowery," explains [Khashy Eyn](#), CEO, Platinum Properties. "There are only approximately 15 4 bedrooms available from FiDi-34th Street other than our 3 units, which shows how rare 4 bedrooms are right now."

The firm also announces that Petco has signed on to be the retail tenant in the building's 3500 square foot ground floor space [with another 3500 below grade].

Completely renovated and redesigned by developer Ben Shaoul, the elevator building has landscaped roof deck with views of the Empire State Building, Chrysler Building, and the Manhattan Bridge. Each unit is appointed with condo finishes offering washer and dryer units in each apartment, stainless steel appliances, granite countertops, and marble bathrooms.

For more information on The East Luxe, please call 212-825-0050 or visit www.platinumpropertiesnyc.com.

About Platinum Properties www.platinumpropertiesnyc.com Established in 2005, Platinum Properties is a New York City-based full service real estate brokerage firm with offices in New York, Miami, and Paris, France, which provides residential and commercial brokerage, property management and design services. Steadily growing with a staff of about 30 street-savvy agents, Platinum Properties manages over \$350M+ of real estate.

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