

REAL ESTATE WEEKLY

Platinum Properties' Soul Cycle Event

By [REW Staff](#)

3:40 PM, MARCH 12, 2015

Full service real estate brokerage [Platinum Properties](#) hosted a spinning event at Fidi's Soul Cycle at 101 Maiden Lane for agents and local residents. Always eager to have their agents fit and primed for the upcoming hectic spring season, Platinum Properties also promoted FiDi community building—introducing neighbors to each other and the area's best offerings. The event was a huge success, the room at full capacity with 46 residents and 9 Platinum representatives. The 45-minute “cardio party” featured a mix of music to get cyclists pumped to follow trainer Jaclyn's directives. Platinum passed out custom-logo'd water bottles to all attendees.



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