

MANN REPORT RESIDENTIAL

August 2010

WHAT'S HOT

Platinum Properties Opens New Midtown West Office



Since opening a new office in Midtown East just two months ago, real estate business for Wall Street-based brokerage firm, Platinum Properties, has continued to flourish. Deciding to maximize their coverage in the area, Platinum has just opened a centrally located office in Midtown West, at the Hippodrome building at 1120 Avenue of the Americas between 43rd and 44th Streets.

“The opening of a new office in Midtown West couldn’t have come at a better time,” said Khashy Eyn, President and CEO of Platinum Properties.

“There has been a lot of new inventory that has become available in the Midtown West market over the last year, and we’ve seen a terrific response from both buyers and renters. With our new office at the Hippodrome, in addition to our Midtown East location, Platinum is now better positioned to service our clients with faster access to and first-hand knowledge of property listings as they become available, in addition to our centralized presence which will enable us to become the go-to firm in the area as we are downtown.”

Located on the fourth floor, Platinum’s new office is currently headed by the firm’s new Director of Sales & Leasing, Jared Wiener, and Executive Vice President Jeffrey Carlson. Bringing more than eight years of real estate and business experience to his position, Wiener’s proven managerial expertise as well as effective communication and negotiation skills makes him an incredible asset to the Platinum team.