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## NATIONAL AND INTERNATIONAL

## Platinum Properties Opens Second Office In Paris, France



Recognizing a need in today's real estate market to have both a national and international presence, Wall Street-based brokerage firm Platinum Properties has opened its second office in Paris, France. Located on the fifth floor of the Louis Vuitton Building at 101 Avenue des Champs Elysées, one of the most famous streets in the world, the new office will help to further develop the company's growing overseas interests and portfolio.
"With many new developments having come on the market in 2008, we saw an increased demand from the international market," said Khashy Eyn, President and CEO of Platinum Properties. "In order to accommodate our growing business, it was only logical for us to open an office overseas, and we are proud to call the Champs Elysées our second home."

Since opening its first office in the Financial District in 2005, the company has grown to include the implementation of several new initiatives and services.
"Opening this new office in Paris is the perfect way to diversify our portfolio," said Eyn. "This is an area of the world where various types of businesses converge and will enable Platinum Properties to continue to grow our international presence and further develop our relationships with foreign investors."

