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Platinum Properties Teams Up with Elite Concierge Firm, Luxury Attaché

Brokerage Firm Now Offering Premier Concierge Services to High-End Clientele

WALL STREET-BASED

brokerage firm Platinum Properties has tapped leading lifestyle management and concierge firm, Luxury Attaché, to provide its high-end clientele with 24/7 dedicated access and convenience. New York residents who are looking for services beyond the typical rental or condominium concierge package can now take advantage of Luxury Attaché's virtually all-inclusive program, which is being offered at a special discount through Platinum.

"We are excited to offer the new Platinum Concierge program powered by Luxury Attaché, and provide our clients with access to a discernible level of luxury for a fraction of the usual cost," said Khashy Eyn, President and CEO of Platinum. "These memberships are perfect for clients looking for premium tickets at in-demand produc-

tions and sporting events or exclusive access to nightlife venues. We anticipate this will be a great fit for our overseas buyers and investors who we work with through our management program, many of which are truly in search of the best in New York living."

Platinum's elite membership with Luxury Attaché includes access to the firm's diverse offering of services, such as one-on-one consultations to discuss clients' personal interests and work schedules, assistance in the planning and coordination of move-ins along with respective building management, restaurant reservations and preferred catering for private events, luxury hotel and travel arrangements, customizable pet care and a wide array of home services from personal tailoring to professional shoe repair and even flower and grocery deliveries.

"We look forward to this new relation-

ship, as there is an excellent synergy between Luxury Attaché and Platinum Properties' brand and clientele," said Jenene Danenberg, Founder of Luxury Attaché. "Through Luxury Attaché's lifestyle program, buyers and renters will be privy to a dedicated concierge who will learn their personal preferences and deliver proactive, impeccable and seamless service."

As part of this unique partnership, Luxury Attaché will offer their program to Platinum clients at a discounted rate of \$10,000 per resident for a one-year membership, 25% off the regular price. Clients will also be given access to a virtual concierge that will be available by phone and email Monday through Friday, with off-hour blackberry support available on an as needed basis.

For more information on Platinum or this new service, please call (212) 825-0050 or visit platinumpropertiesnyc.com.