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Toren Celebrates Completion at Grand Opening

by Linda Collins



Pictured at last week's grand opening celebration at Toren, from left, are Brandon Baron and Joseph Ferrara, partners at BFC Partners, the developer; and Roberta Benzilio, executive director of sales at Halstead Property Brooklyn. Toren grand opening photos by JillPhotography.com

Toren, the unique silver-blue aluminum-clad tower with its own onsite cogeneration plant at Myrtle Avenue and Flatbush Avenue Extension in Downtown Brooklyn, had plenty to celebrate at its grand opening event last week, according to the developer, BFC Partners. Among the reasons: the building's completion, including its amenities; its FHA and Fannie Mae financing approval, making it easier for potential buyers to obtain financing and ensure prompt closings; and the new residents who have begun moving in.

"We've been planning Toren with the greatest of care, detail and love and it's a thrill for us to see it come to life," said BFC's Joseph Ferrara, a partner with Donald Capoccia and Brandon Baron. "We're very excited to welcome new neighbors into these beautifully conceived and completed residences, and we're delighted that we can assure potential buyers that they can be confident about receiving financing and closing when they opt to buy a home."

The 240-unit condo is now 50 percent sold, according to Ferrara.



Among the new Toren residents enjoying the festivities were Rachel Meltzer, left, and Jorge Quintana



Pictured enjoying a tour of Toren, from left, are Jermaine Chambers of BFC Partners with Charles T. Botensten and Charles Badalamenti, both of Platinum Properties



Pictured from left are Vanessa Connell of Halstead and Toren sales manager, and Donald Capoccia, partner at BFC Partners, the developer.

